



UNIVERSITÄT LEIPZIG

The Faculty of Economics and Management Science seeks to fill the following professorship from 1 October 2020:

W3 Professorship in Business Administration, especially Marketing (Successor to Professor Löbler)

We are seeking someone who is proven in the field of marketing through relevant publications in internationally outstanding professional journals, who has experience in raising competitive third-party funds, and who works at the intersection of service, innovation and start-up management with empirical orientation (quantitative or qualitative) and reference to topics of sustainability management.

Since the Faculty of Economics and Management Science offers bachelor's degree programmes in the fields of economic sciences, information systems and business education and management training as well as master's degree programmes in the fields of management science, economics, information systems and business education and management training, participation in these programmes is expected. In addition, collaboration in the management of English-language study programmes and postgraduate programmes as well as cooperation within the framework of the SMILE start-up initiative are desirable. The future holder of the position will be expected to participate in the development of a doctoral research programme.

The job holder's rights and obligations are regulated by the Saxon Freedom of Higher Education Act (SächsHSFG) and the Saxon Service Regulations for Higher Education Institutions (DAVOHS). Applicants must meet the requirements of Section 58 SächsHSFG.

Leipzig University is committed to the equality of women and men.
Severely disabled persons are encouraged to apply and will be given preference in the case of equal suitability.

Please send your application with the usual documents (including a detailed CV, a list of scientific work and academic teaching including any records of teaching evaluations, and a certified copy of the certificate of the highest academic degree acquired to date), preferably also in digital format as a single PDF document, to

Leipzig University
Faculty of Economics and Management Science
Dean
Professor Uwe Vollmer
IPF 170001, 04081 Leipzig
dekanat@wifa.uni-leipzig.de

by no later than 28 June 2019.

Please note that applying by email is not entirely secure and may pose a privacy risk. The sender assumes full responsibility.

Privacy information

The personal data contained within your application documents or obtained during the interview will be processed exclusively for the purposes of the selection process for the position advertised. The legal basis for such data processing is Section 11(1) of the Saxon Data Protection Implementation Act (Sächs DSDG) in conjunction with the EU General Data Protection Regulation (GDPR). The controller for the application process within the meaning of the GDPR is the addressee of the application, as specified in the respective advertisement. When processing your application, your personal data will be passed on within Leipzig University to

- *members of the selection committee*



UNIVERSITÄT LEIPZIG

- *the human resources management teams*
- *the Commissioner for Equal Opportunities*
- *the Disability Officers and*
- *if necessary, the Staff Council*

as part of their organisational or statutory responsibilities.

Your personal data will be erased no later than six months after completion of the selection process. In accordance with the GDPR, subject to the relevant statutory requirements you have the following rights vis-à-vis the addressee of the application with regard to your personal data: right of access (Art. 15 GDPR); right to rectification of inaccurate personal data (Art. 16 GDPR); right to erasure (Art. 17 GDPR); right to restriction of processing (Art. 18 GDPR); and right to object to processing (Art. 21 GDPR). If you have any questions, please contact the Data Protection Officer at Leipzig University (office: Augustusplatz 10, 04109 Leipzig). You also have the right to lodge a complaint with the Saxon Commissioner for Data Protection.